

Passionate Profitable Practice (PPP)

Syllabus

PPP equips current and aspiring healers and clinic owners with a simplified framework they can immediately apply to create value for patients, employees, and themselves while maximizing returns and their clinic's competitive edge. The course features five modules of content and weekly exercises enabling the opportunity to put learning into practice. Participants will learn the BowenFirst™ Technique and align, prioritize, and formulate strategic initiatives for the greatest business and healing impact.



Passionate, Profitable Practice Program Description

Learn the Art and Science of **Bowen Therapy** while **Optimizing & Scaling your Practice**

Modules	Intention	Takeaways	Key Exercises
<div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold;">Module 1</div> <p style="font-weight: bold; margin: 0;">AUDIT & ALIGNMENT</p>	<ul style="list-style-type: none"> You will discover what you have and what you need in your practice Audit and manifest your dream practice Checklist from Wide Awake Marketing to track your progress Life Assessment Sheet Realistic look at current practice 	<p>You have completed an assessment of current practice AND you have crafted a vision of your future practice.</p> <p>You unlock all the abundant possibilities of choosing the life you love while creating a Passionate, Profitable Practice.</p>	<ul style="list-style-type: none"> Get access to Bowen College Facebook Community 1-on-1 Orientation Call PLUS Visual Roadmap of the 5 Stages Are you Wide Awake? (Business & Lifestyle Audit Checklist) Learning to Listen Lovingly Healing What is Introduction Video Blue Mist Meditation Magnetic Alignment Meditation Register for Your Body Mind Reboot TIPS on Listening To Your Body - 7 day video series

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Module 2 HEALING FUNDAMENTALS BowenFirst™ Technique— Part A	<ul style="list-style-type: none"> Learn the techniques and skills of the BowenFirst™ Technique Experience Bowen Therapy First Hand Discover How To LISTEN To The Body 	You have the knowledge & confidence to incorporate Bowen Therapy into your practice AND to transform your client's healing experiences.	<ul style="list-style-type: none"> CBHT Road Map Visual to use as a self check Part A Student Resources Register for Healing Accelerator (3 days live hands on training BowenFirst™) What Bowen Is – The Science Behind Bowen Therapy Functional Muscle Anatomy eCourse or PLAR (Prior Learning Assessment Recognition) LISTEN Principles for Practitioners Innate Healing eCourse Learn Basic BowenFirst™ with the Reboot Home Care Kit Attend online Level 100 Basic BowenFirst™ / Reboot® Double Your Healing Power Clear Senses Healing Frameworks Nutrition & Bowen eCourse or PLAR Attend Healing Accelerator #1/3
Module 3 PREPARE & PRACTICE BowenFirst™ Technique— Part B	<ul style="list-style-type: none"> Comfortably Perform Bowen Therapy on LIVE Patients Full knowledge of how to implement the BowenFirst™ Technique into your practice Exam Preparedness Certification 	You have passed the final practical & written exam AND you are now a Certified Bowen Health Therapist.	<ul style="list-style-type: none"> Q&A Monthly Calls x12-24 – Live with recordings CBHT Road Map Visual to use as a self check Part B Student Resources Anatomy & Physiology eCourse or PLAR Review Case Studies & Complete 5 Register for Healing Accelerator #2 Bowen Meridian Medicine Complete 10 Case Studies Attend Healing Accelerator #2 Create a Life YOU Love & Deserve Get Your Patients Committed to their Health Complete 15 - 20 Case Studies Register for Healing Accelerator #3 Am I Ready? - Pre-Examination Checklist (prior CBHT checklist) Complete all 20 Case Studies 1 Preceptorships & 3 Supervised Sessions Attend Healing Accelerator #3 - Practical Exam

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<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Module 4</p> <p>GROW YOUR PRACTICE</p>	<ul style="list-style-type: none"> • Start to think through Ideal Client & Packages • Discover how much you already have that you can offer • Set up a clinic • Set up healthy boundaries • Release money blocks, money mindset shift to abundance • Content marketing • Build your client base • Develop and sell packages in clinic & online • Build an online course or learn to license • Marketing and client acquisition • Address your "stinking thinking", your fear of sales, your sabotaging desires that keep you small and invisible 	<p>You have identified and released your success saboteurs AND you have optimized your online visibility making it easy for your ideal clients to find you.</p> <p>You have clarity and are able to focus on the step by step creation of the practice and lifestyle you deserve while excelling at serving your clients AND you have generated new or incremental sales.</p> <p>You have translated your passion for healing others into practical, actionable and sustainable business practices AND you have the business know-how and understanding around where you fit into the professional health world.</p>	<ul style="list-style-type: none"> • Online Business Mastery • Boost Your Exposure (5 Day step by step challenge) • Introduction to Affiliate Marketing (how to sell YBMR + LISTEN to your clients) • Manifesters Intention Meditation <p>Business Success for Health Professionals</p> <ul style="list-style-type: none"> • Business Set Up • FOUND - Content Visibility • Build Your Client Base • The Practice Abundance System • Intro to Ethical Considerations

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<p>Module 5</p> <p>PASSIONATE PROFITABLE PRACTICE</p>	<ul style="list-style-type: none"> Running a Passionate, Profitable Practice 	<p>You have developed your High Ticket Transformational package.</p> <p>You will have completed the Wide Awake Marketing system AND scaled your practice to six figures and beyond.</p> <p>You are choosing the life you love while running a Passionate Profitable Practice.</p>	<p>Wide Awake Marketing INCLUDES 36 Modules including:</p> <ul style="list-style-type: none"> Understanding Your Mission Knowing Your Customers Solving Problems Product Development & Assembly Progression Plan Lead Magnets Integrated Systems Technology & Support Audio & Video Support Systems Online Presence Email Marketing & Funnels Social Media Multimedia Platforms Connecting Through Media Promotion Product Launches

Passionate, Profitable Practice Program

Advance your skills as a practitioner with standardized training on both fundamentals and advanced training techniques of the Bowen Technique.

Scale your practice, engage your clients, and gain the practical know-how to help get patients out of pain faster and easier.

Bring the PASSION and PROFIT back into your practice.

A blue arrow-shaped graphic pointing right, containing icons and text for program benefits. To the right is a circular logo with 'PPP' and 'PASSIONATE-PROFITABLE-PRACTICE' below it.

- Live Training & Support
- Questions Answered in Real Time
- Downloadable Course Materials
- Online Course Training